



Mr. Rob Stewart  
Advocate Networks, LLC  
6525 The Corners Parkway, Suite 310  
Norcross, GA 30092

RE: A job well done

Dear Rob:

On behalf of Simmons Bedding Company, I want to personally thank you and your team for the outstanding work done on the recent wireline RFP and wireless carrier contract renegotiation.

Advocate Networks was able to deliver high quality results, with better than projected savings, in an ever-changing environment, and under challenging conditions.

Even though Simmons challenged Advocate Networks with a low-leverage situation, you were able to efficiently bring the project to closure with superior results. Your communication with us was excellent; as a result we always felt informed and in a decisive position. Advocate's deliverables were exactly as we requested, and your analysis allowed us to make informed decisions in a timely manner. Simmons now has two state-of-the-industry contracts with our incumbent carriers, and the flexibility to adjust for the future.

Thanks to you and your team, Simmons will significantly reduce costs for wireline and wireless telecommunications services over the next 2 years. We have a better understanding of our contracts' benefits and flexibility. I most definitely would recommend you and your team to anyone!

Sincerely,

A handwritten signature in blue ink that reads "Brenda Standridge". The signature is written in a cursive, flowing style.

Brenda Standridge  
Director - Technical Services  
Simmons Bedding Company